

**SEEQ (Paper based) Student Report on Teaching****2008 – 2009 Term 1****COMM 102.3 (01) (03) (05) - Introduction to Business Management**

**Instructor :** William Murphy  
**Date of Evaluation :** 28 October, 2008

Number of submissions: 341  
 Enrolment Number: 480  
 Response Rate: 71.04%

**Grade Distribution**

| 90–100 | 80–89 | 70–79 | 60–69 | 50–59 | <50 | W  | ABS<br>INC | Total | Class<br>Average |
|--------|-------|-------|-------|-------|-----|----|------------|-------|------------------|
| 3      | 20    | 45    | 69    | 19    | 7   | 6  | 0          | 163   | 67.5521 (01)     |
| 2      | 22    | 65    | 47    | 19    | 3   | 10 | 0          | 168   | 69.7152 (03)     |
| 0      | 5     | 56    | 63    | 22    | 3   | 8  | 0          | 149   | 66.8724 (05)     |

**Evaluation Criteria**

September Examination: 30%  
 October Examination: 30%  
 Final Examination: 40%

**COMMENTS**

1. Very passionate and knowledgeable about the subject always had interesting real life stories.
2. Instructor was great. Textbook was not interesting, made studying difficult.
3. Very enthusiastic; easy to listen to and interesting.
4. He was awesome.
5. Much better than other instructor! Actually tested on material that was taught and tested in a way that was appropriate.
6. Definitely better than other instructor. I actually learned something, and appreciated his style of teaching.
7. Awesome teaching style, some pretty funny stories.
8. Great energy, very entertaining. Knows how to keep students attention!
9. Fantastic instructor! Very energetic and interesting. I enjoyed lectures and never once fell asleep.
10. I loved his energy.
11. Murphy was a very energetic prof. He was always very interesting to listen to and ... valuable knowledge I can use throughout my life!
12. Murphy was sweet!

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13. Good, fun, excellent, bunny rabbit!
14. Great instructor. I liked his real life stories & how they were relevant to the course. They should bring more American profs here to Canada if they all teach like him.
15. Mr Murphy is an excellent instructor with an equally good teaching style. I greatly enjoyed learning from him.
16. Awesome prof! really helpful in understanding content.
17. Murphy you rock!
18. Mr Murphy was a good professor who knew what he was talking about and he conveyed the knowledge well.
19. Good instructor. I hope he just doesn't cheer for the Red Sox, Patriots, Bruins, and Celtics.
20. Prof William Murphy impressed me with the way he's teaching. I hope the other profs would be able to adopt his way of teaching. As an international student, which English is not my second language, with his way of teaching allowed me to "understand" more with also building an interest on the course.
21. Fun lectures, held my interest. Murphy was very charismatic.
22. Good prof!
23. Overall a very good speaker, easy to listen to.
24. He was an awesome teaching; teaching methods were excellent made me look fwd to class.
25. The instructor made the class interesting and you wanted to hear what he had to say. You could tell the instructor felt passionate about what he was teaching.
26. Very good instructor; lots of enthusiasm.
27. Really good.
28. Great use of text and lecture; lecture might be more bound to text. Overall good class!!
29. Fun and enthusiastic instructor!
30. He was a very professional instructor and he knew his material very well. I recommend he gets a whole course that is only specific to Marketing.
31. Great teacher but Other instructor was easier on the eyes.
32. Murphy was a really entertaining teacher. He made it interesting to learn the subject. I wish I have more teacher like him.
33. Murphy = b...a....
34. Based all learning from attending class. Did not read text. This correlated to only knowing 10% of questions on exam. Should have skipped the class and just read the text. Waste of time to come to class.
35. Good work! Nice test
36. Very knowledgeable, enthusiastic and sparked interest in the field.
37. Lecture was entirely irrelevant; all learning was done from the textbook. Meaningless examples about his friends were ineffective for teaching anything.
38. Murphy was one of the best instructors I have had in my university experience.
39. Will was one of the best profess I've had; loves what he does and it show. Made learning fun & easy!
40. Not sure what his course is for. I don't think it is a requirement, but maybe it is.
41. I would have like if he would have added the changes he made to the notes for the class to the online notes.
42. Amazing teaching – way better than other instructor!
43. Will Murphy is the .... Way better than other instructor.

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44. I really liked the way he explained the subject and he changed the way I look about marketing.
45. I suggest not to teach this subject for Engineering students.
46. Prof Murphy was a pleasure to have.
47. Murphy was an excellent and enthusiastic prof.
48. He really kept my attention well and made the material interesting.
49. Good teachers, but the course material taught in class was quite intense when compared to the material asked on the test. Overall, the test went bad cause there is way too much being taught in a little under 1 month
50. Good teacher, strong and intelligent presentation. Very informative.
51. Great teacher, not as hot as other instructor.
52. He was very energetic and interesting to listen to. He gave really good relevant examples to back up material. Also what we were tested on was exactly what he said we would be, no surprises. Overall I really enjoyed his segment and teaching style!
53. Murphy was a sweet prof so passionate about the subject and so happy all the time. Enthusiastic and interesting to listen to.
54. Awesome guy. I will miss him dearly.
55. William Murphy is a beautiful man!
56. Murph is pleasant fellow. His teaching prowess was very intracit. His unique teaching style made this course interesting. Compared to other instructor, Murphy is much greater, explaining the material to his full potential increased the student's understanding of the course. Thank you for your time
57. Dr. Murphy was a great teacher and I really enjoyed his class.
58. Excellent teacher at least 1000 times better than other instructor.
59. Murphy definitely knows how to work the class. His public speaking skills are off the chart this man deserves tenure. He's on par with Robin Sharma, Tony Robins, and that one billionaire from the Uof S who appears on the "dragons den". This class rocks!
60. Prof Murphy was an excellent instructor. His extreme enthusiasm and constant use of examples to relate ideas and topics to discussions was very well done.
61. Murphy was one of the best university profs I have had so far.
62. I love Murphy
63. Awesome
64. I really enjoyed Professor Murphy's classes. His lectures were very stimulating & keep my attention the whole class. .... feel as though the information required for midterm too vague (i.e.) know everything.
65. This section of the course went really well.
66. (a) exam focused too much on details from text reading; (b) last portion of class – pace was too fast (ch 14, 15); (c) I didn't appreciate not being able to ask questions during the exam.
67. Murphy knew his material and was very energetic about it.
68. Very good teacher. I didn't like how he wouldn't answer any questions during the midterm and paced super fast around the room because it was hard to keep up. Otherwise very good.
69. Murphy was really a good instructor but I do not like COMM in general.
70. I found this more interesting than finance.
71. He was great! Had lots of interesting tid-bits to add to the lecture. He was awesome at relating it to real life.
72. Great instruction. Make it a pleasure to come to class.

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73. Good.
74. The instructor made the part of the course I thought would be dull, very interesting. His teaching style was very energetic. It was easy to stay attentive in his class.
75. The class was 98% text, 2% class material. If I wanted to do homeschooling I would. The course was a waste of my time. The benefits did not outweigh the costs.
76. Prof was excellent
77. Awesome prof. Very energetic and funny.
78. He is a well rounded teacher, enthusiastic which helps a lot to stay focus in class.
79. Instructor was interesting.
80. Fantastic!
81. Very enthusiastic. Kept students involved.
82. Good!
83. William Murphy is a very good instructor and I enjoyed him teaching us.
84. Excellent instructor, very enthusiastic!
85. Should make more practice.
86. No more eye candy. Great teacher.
87. I have walked away a statistical customer and with the 4 Ps
88. Overall the prof was really sweet, he was really enthusiastic & really help explain things well.
89. I think this class should be optional.
90. Great enthusiasm.
91. Murphy was a great guy.
92. Best instructor I had so far!
93. Best instructor I have had thus far.
94. He knows his stuff.
95. The prof could have covered more material in class. He just revised the same stuff over and over and left a bunch of material that we had to read on our own.
96. He was really interested in what he was teaching.
97. Professor Murphy is an exceptional instructor. His energy and enthusiasm captivated the class's attention. His great interest in marketing influences others to learn more and apply it to whatever profession we've chosen. Thank you for a great class and a fair exam. You prepared us well.
98. He was a good professor—he used many examples which helped us learn. The final was fair and everything was covered – which was good.
99. Commerce is fun ... not
100. Commerce was a good class. I learned a lot.
101. I know that if I fail all other courses here (at U of S) I will enter commerce. Prof Murphy is a very good lecturer.
102. William Murphy rocks ...
103. The instructor speaks too fast.
104. Exceptional teacher
105. Overall a very enthusiastic and easy to listen to instructor.
106. Great teacher. Slow down a little bit when talking.
107. Great prof, fun and information lectures.
108. Great prof, very encouraging. Thank you.
109. Dr Murphy rocked. T'was a good time in class.

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110. Was good class/instructor.
111. Very good professor, best one I've had so far.
112. Good enthusiasm. Made learning fun!
113. The instructor was great, highly recommended.
114. He sometimes seemed like he was talking to business executives rather than teaching students. Nice change from finance.
115. Murphy was way better than other instructor.
116. I am loyal to the brand that is William H. Murphy!
117. Murphy was awesome.
118. Really good teacher. Very interesting lecture, I actually wanted to go to class.
119. Very good instructor better than other instructor.
120. Thanks Will
121. Murphy was a great prof and showed everyone exactly what they needed to hear from this course.
122. Drink less coffee!
123. Could you tell the course that we must read the text from the beginning.
124. Good prof.
125. William Murphy was a fantastic, energetic professor.
126. Very exciting and interesting professor.
127. Very high energy; kept my paying attention. Professor was very excited about the topic which gave me an interest to the subject.
128. Murphy was excellent.
129. Will was great but I didn't like the questions related to text books that we didn't really go over.

**\*\*\* THE END \*\*\***

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